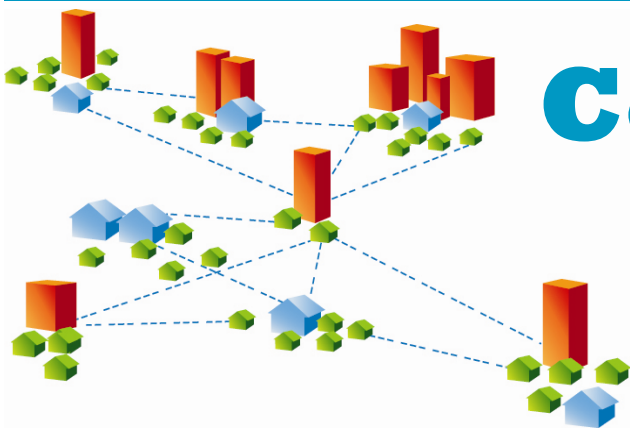


The Centre for Civic Governance at Columbia Institute presents:



Connecting to Communities

A Forum for Locally Elected Leaders

May 14-15, 2010

Kingbridge Conference Centre • King City, Ontario

Early Bird
Registration Opens
March 25, 2010

Register online at
www.civicgovernance.ca

Early Bird fee \$195*
until April 12, 2010

Regular fee is \$250*
after April 12, 2010

Forum fees include: 1 night private accommodation, dinner, breakfast & lunch, the keynote address by Marshall Ganz, and all panel presentations & workshops.

A 2-Day session on community engagement with Marshall Ganz is offered, as an alternative to the workshops, for an additional \$150, on May 15-16.

AGENDA

Friday, May 14, 2010

4:00PM Registration
4:00PM Reception
6:30PM Dinner/Keynote

Saturday, May 15, 2010

8:30AM Breakfast Panel
9:30AM Workshops
11:30AM Lunch Panel
1:00PM Workshops
4:30PM Closing Address

America's Community Organizing GIANT

Marshall Ganz

KEYNOTE SPEAKER:



Marshall Ganz teaches community engagement at Harvard University's Kennedy School of Government. His work draws on experience as an organizer in the civil rights movement, as well as theoretical work on organizing, leadership and motivation.

He is most recently known for creating the organizing model behind the success of the Obama Campaign and developing the "Camp Obama" program that taught effective engagement techniques to thousands of community leaders.

Learn how Marshall uses communication, leadership development and effective accountability mechanisms to build successful organizations and engage communities.

Accomplishments:

Lecturer - Public Policy, Harvard University's Kennedy Schools of Government
Executive Director - Services for Organizing and Leadership, The Organizing Institute
Organizer/Trainer - Camp Obama, Camp OFA (Organizing for America), Sierra Club
Organizer - United Farm Workers of America, SEIU, HERE, Screen Actors Guild

Social Marketing Trailblazer Doug McKenzie-Mohr

Doug McKenzie-Mohr is a pioneer in community-based social marketing, often credited as one of its key founders. He has worked internationally with a diverse array of governmental and non-governmental agencies, assisting them in identifying the barriers to behavior change and in developing community-based social marketing initiatives to overcome these barriers. He has provided training and workshops to thousands of locally elected leadership on fostering the behavioral changes that support sustainability.

Join Doug for a half-day workshop and learn the concrete steps to creating effective community-based social marketing strategies that fosters sustainable behaviours in local communities across Ontario.



For more information, contact
The Centre for Civic Governance at Columbia Institute
416-531-7265 / ontarioforum@columbiainstitute.ca
www.civicgovernance.ca

