

Columbia Institute's Centre for Civic Governance presents:

Facing the Challenge: Strategies for a Green & Inclusive Recovery

A Governance Forum for Local Leaders in Ontario

June 19-20, 2009

Kingbridge Conference Centre,
King City, Ontario

Join Ontario's Mayors, Councillors and School Trustees for a day of inspiration and information on the challenges posed by our new economic context and the opportunities for a green and inclusive recovery.

How To Bring Green Jobs to Your Community

The potential growth of the green economy holds out hope for many communities hit hard by the recession, but what does it take to create and keep green jobs?

The Columbia Institute invites you to meet researchers and practitioners with successful strategies for identifying, attracting and sustaining green jobs.



Marcy Lowe's research at Duke University has picked apart the supply chains behind green manufacturing and can tell you what components are needed for everything from wind turbines to hybrid drive trains, high-efficiency windows and LED lights. Manufacturing towns losing markets can find new ones in the green sector, if they know who the buyers are and what they are looking for. Marcy's analysis of supply chains point the way to the answer to that question.



The efforts of Jackie St. Pierre and KEDCO to bring EverBrite Solar to Kingston, Ontario show the kind of economic development strategies manufacturers are looking for. By building relationships with Queens University and St. Lawrence College, outlining supply chain opportunities, and demonstrating municipal leadership, Kingston could offer EverBrite a sectoral cluster instead of just a site. Knowing how to build those partnerships is the key to success and Jackie's work with Everbrite offers a good example of just how the job gets done.



When Steve Bellone, the Supervisor of the small town of Babylon, New York wanted to build an energy retrofit strategy, he knew he would never attract big corporations or major funders. But Steve built a model that lets the town lead the way, providing capital to the projects from municipal funds, and getting above market return on the energy efficiency savings he generates in each home. As a bonus, homeowners are saving on heating and greenhouse gasses are being cut.



The State of Wisconsin has been hit as hard as anyone in this recession, with manufacturing jobs down and unemployment up. That's why they built re-employment into the heart of their environmental plan, analyzing green jobs and developing training programs and labour force development strategies to match them. As Joel Rogers, the Director of the Centre On Wisconsin Strategy rolls out his programs in cities like Milwaukee, the State knows what jobs it's creating, and how to get workers ready to take them on.

REGISTER ONLINE AT www.civicgovernance.ca/ontario

Regular Registration: \$250, closes May 20

Forum fee includes:

+ 1 night private accommodation

+ all meals: dinner, breakfast & lunch

+ all presentations & workshops

For more information please call 416.531.7265 or email ontarioforum@columbiainstitute.ca