

# COURAGE IN LEADERSHIP

## A Forum for Municipal Leaders

Friday April 15<sup>th</sup> & Saturday April 16<sup>th</sup> 2011

Kingbridge Conference Centre, King City, Ontario

In these challenging times, when the outlook for progressive public policy looks daunting, we invite you to join other Mayors, Councillors and School Trustees to share ideas, inspiration and the courage and perseverance that leads to real change.

### COURAGE IN LEADERSHIP A Forum for Municipal Leaders

#### Forum Agenda:

##### FRIDAY, APRIL 15

##### 2:00pm: Afternoon Sessions

Making it Work: Being on Council in Ontario  
Making it Work: Being a Trustee in Ontario

##### 7:00pm: Keynote Address with Ken Livingstone

##### SATURDAY, APRIL 16

##### 9:00am: Morning Sessions

Turning Ideas into Creative Action  
Community Sustainability Planning  
Effective Integration Strategies

##### 11:00am: Late Morning Sessions

Modernizing Municipal Revenues  
Successful Social Media Strategies  
Building Supportive Partnerships for Children in Ontario

##### 2:00pm: Afternoon Sessions

Practical Community Engagement Strategies  
Home Energy Efficiency: Cutting Emissions While Saving Money  
Trade and Procurement: Local Employment  
Strategies for Green Jobs

##### 4:00pm: Collaboration Across Silos - Closing Panel

##### Forum fee is \$300

*Forum fees include: 1 night private accommodation, dinner, breakfast & lunch, the keynote address and all panel presentations & sessions.*

### KEYNOTE SPEAKER

## KEN LIVINGSTONE

Former Mayor of London and Progressive Policy Pioneer



Ken Livingstone is one of the world's most dynamic municipal leaders.

He took the helm of one of the worlds leading cities, twice, despite the staunch resistance of the national leadership of the day, and introduced new and innovative policies despite the challenging economic times and the resistance of senior governments.

His administrations dramatically improved transit service, delivering faster more convenient service while fighting the imposition of PPP initiatives. His environmental initiatives, including the famous congestion charge, set the standard for international urban action and launched his leadership of the C40, the worlds 40 leading environmental cities. His leadership on human rights and equity was most evident when he rallied the London to unite behind tolerance and justice in the wake of the London bombings in 2005.

Join us to hear Ken Livingstone describe the keys to creating successful, innovative public policy in tough times.

**Register online at [www.civicgovernance.ca](http://www.civicgovernance.ca)**



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**CENTRE FOR CIVIC GOVERNANCE AT COLUMBIA INSTITUTE**

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# Courage in Leadership Sessions

## Friday, April 15, 2011: 2:00PM-4:00PM

**Making it Work:  
Being on Council in Ontario** Join veteran Ontario Councillors and Mayors as we discuss ideas and strategies for the successful implementation of coming term and mandate.

**Making it Work:  
Being a Trustee in Ontario** Established trustees talk with their colleagues about ways to navigate the challenges of governance on your school board

## Saturday, April 16, 2011: 9:00AM-10:30AM

**Turning Ideas into Creative Action** How do inventive advocates take a good idea and make an exciting community action. Join the creators of creative community projects to hear how they made it all work.

**Community Sustainability Planning** Increasingly municipalities are called on the create Community Sustainability Plans to qualify for funding and to plan sustainable futures. Learn how to design Community Sustainability Plans and what tools exist to make the process simpler.

**Effective Integration Strategies** Municipalities are faced with growing challenges creating inclusive communities, but increasingly, communities working to link their aboriginal population with non-aboriginals and communities linking immigrants with non-immigrants are finding they a lot in common, and a lot to learn from each other.

## Saturday, April 16, 2011: 11:00AM-12:30PM

**Building supportive partnerships for  
Children in Ontario** 2010 marked the beginning of full-day kindergarten and the transfer of licensed child care programs from the Ministry of Children and Youth Services to the Ministry of Education. Participate in a discussion that explores the challenges of full day learning and opportunities for the partnership of education and child care sectors to support adequate funding and programs for younger children to help prepare them for school and support schools in providing a range of services to meet the needs of children and families.

**Successful Social Media Strategies** Social media is becoming increasingly popular as a way to communicate. But not all social media are equally able to accomplish your goals. Learn more about the different social media platforms and tools, and successful implementation strategies that will help you reach your constituents.

**Modernizing Municipal Revenues** Revenues have been an increasing challenge. Property taxes, grants in lieu and development changes have not kept pace with the pressures on municipalities. Leaders explore the issue and alternatives.

## Saturday, April 16, 2011: 2:00PM-3:30PM

**Practical Community Engagement  
Strategies** How can you reach out more effectively to the people you serve? Join leaders in community engagement to explore effective, innovative approaches that connect you to a broader range of the public.

**Home Energy Efficiency:  
Cutting Emissions While Saving Money** Experts say the fastest way to drop greenhouse gas emissions is to use less energy in the first place. In Canada, residential retrofits could cut energy use in buildings by 28% while saving money for homeowners and communities. This workshop examines the role Canadian municipalities can play in making residential energy efficiency retrofits happen on a large scale, and what types of legislative, financial and administrative tools they'll need to do it

**Trade and Procurement: Local  
Employment Strategies for Green Jobs** The Canada Europe Trade Agreement is the first international trade agreement that binds municipalities and school boards. Learn about the impact CETA will have on your municipality or school board and what you can do about it.

